

Calsoft Transitions Sanrio, Inc.
from Lawson on AS400
to Microsoft Dynamics 365
Finance & Operations

SANRIO, INC

Business type: Media Entertainment
Industry: Toy/Gaming
Location: Torrance, CA, USA
Number of Users: 20

Sanrio, Inc. – a subsidiary of Sanrio Co. Ltd. – is a Japanese-based company that designs, licenses and produces products focusing on the kawaii (cute) segment of Japanese popular culture.

Their products include stationery, school supplies, gifts and accessories that are sold online globally and at specialty brand retail stores in U.S.A. and Japan. Sanrio's best-known character is Hello Kitty, a little anthropomorphic cat girl, and one of the most successful marketing brands in the world. Sanrio is proud to say we've been creating smiles for over 40 years.

<https://www.sanrio.com/>

“OUR TEAM AT SANRIO CAN SAY WITH CONFIDENCE, THAT CALSOFT IS A QUALIFIED COMPANY THAT PROVIDES VERY RELIABLE SUPPORT.”
- MR. KEN YAMAMOTO. PRESIDENT

PROJECT OVERVIEW

Sanrio, Inc. had been using Lawson ERP software for their accounting and operations for over two decades. It was time for Sanrio's digital transformation to Microsoft Dynamics 365 from their legacy AS400-based ERP in order to increase growth, operational efficiency and profit margins. Sanrio also required a sophisticated integration to their active eCommerce online store, orders, shipping, warehouse, Amazon etc.

Sanrio initially engaged with a Dynamics 365 partner that could not meet Sanrio's expectation from a project management and solution design standpoint. Sanrio sought Calsoft Systems as their new partner for Dynamics 365 Finance and Operation because of our strong understanding operations and unique expertise in fitting technology to meet even the most complex business needs.

Sanrio was able to complete the project successfully within a short five-month time frame since engaging Calsoft for the project.



BUSINESS & PROJECT CHALLENGES

Data structure change:

Sanrio's previous system processed inventory, price, products, and orders by mixing different units of measure, causing inaccurate data and communications to their 3PL. Now on Dynamics365, all of Sanrio's business data has consistency, integrity, and visibility.

Complicated Integration:

Sanrio had 30+ critical interfaces with B2B, B2C, 3PL, and in-house applications that needed to be rebuilt and tested for the new system. This requirement was too challenging for the original engineers to complete. Calsoft worked together with these engineers and took over this task, completing it successfully.

Design:

Sanrio's initial partner lacked capabilities in design, solutions, project management, documentation, and knowledge of Dynamics 365.

Organizational changes:

Sanrio's project team had various new personnel join on the accounting and logistics side. Although project planning had begun two years prior to the release, the team lost valuable time due to miscommunication and undefined roles. The team was also reorganized at sixth-month mark of the project. Two months after that, the previous Dynamics 365 partner transitioned the project to Calsoft.

Scheduling:

The original implementation with the prior Dynamics 365 partner had a 7-month completion target. At the 6th month mark, the project had made only 10% progress. This called for some changes. Sanrio's new IT director (Ms. Yoshie Yabu) took over the project and made some crucial adjustments. Once engaging Calsoft, Sanrio's system went to Go Live within 8 months -- a total of 14 months since the project originally began.

PROJECT GOALS AND OBJECTIVES:

- High operational efficiency and proactive operations by users
- Solid accounting system foundation
- Consistent integration with operational and online systems
- Better data visibility
- Digital transformation from legacy ERP System

WHY CALSOFT?

"I had received a strong recommendation from project members." - Mr. Ken Yamamoto, President

"High service quality of consulting and development". - Ms. Yoshie Yabu, Director of IT



CUSTOMER TESTIMONIALS

“

OUR SANRIO TEAM MEMBERS HAVE HAD VERY POSITIVE FEEDBACK FOR CALSOFT'S PROJECT MEMBER. WE ARE VERY HAPPY TO HAVE SUCCESSFULLY TRANSITIONED FROM OUR OUTDATED PLATFORM TO A NEW SOLUTION BASED ON LATEST TECHNOLOGY ON CLOUD.

OUR TEAM AT SANRIO CAN SAY WITH CONFIDENCE, THAT CALSOFT IS A QUALIFIED COMPANY THAT PROVIDES VERY RELIABLE SUPPORT.”

MR. KEN YAMAMOTO
PRESIDENT

“

THIS KIND OF PROJECT WOULD TYPICALLY TAKE AROUND 16 MONTHS DUE TO MANY INTERFACES WITH 3RD PARTIES. DESPITE THE VERY TIGHT PROJECT SCHEDULE AND DIFFICULTIES OF TRANSITIONING KNOWLEDGE OVER, CALSOFT SUPPORTED SANRIO AND BROUGHT THE PROJECT TO GO LIVE WITHOUT ANY MAJOR DELAY AND WITHOUT GOING OVER BUDGET.”

MS. YOSHIE YABU
DIRECTOR OF IT/PROJECT MANAGER



Sanrio

RESULTS ACHIEVED

30%

more efficiency in
capturing and processing
real time data

**Cutting-edge cloud
environment as Sanrio's
embedded solution
transitions from the old
AS400 technology.
Anywhere, Anytime
Access during
Covid-19 conditions.**

100%

Accuracy in data interface

SOLUTIONS/MODULES: MICROSOFT DYNAMICS 365 FINANCE AND OPERATION (SCM)

- Finance (General Ledger, Account Receivable, Account Payable, National Account, Fixed Asset, Bank)
- Supply Chain Management (Sales Order Processing, Shipping, Purchase Order Processing, Receiving, Warehouse / Inventory Management)
- Integration (Order / Invoice / AR, ASN / Shipping, PO / Receiving /AP, 3rd party warehouse, eCommerce as sanrioonline.com, Amazon etc.)

KEYS TO SUCCESS OF PROJECT

- Solid integration design and skill for eCommerce, Order, and Warehouse with no major Issues from both customer and Calsoft managers.
- Strong project management on Sanrio and Calsoft side
- On-time delivery
- Excellent communication through consistent regular status meetings
- Responsibility and accountability from both parties throughout project term
- High-quality user training and support



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